



Mid-Term Event
21th November 2017, Paris

EUREKA in the European Innovation Landscape



FINLAND 2017/18
EUREKA CHAIR +

Heikki Uusi-Honko
EUREKA Chairman



EUREKA – a Champion of industry led R&D collaboration

- EUREKA – a platform for cross-border industrial R&D collaboration
 - Founded 1985, today over 40 members in Europe and globally
- EUREKA enables flexible and agile funding of cross-border collaboration
 - Bottom-up, projects are born from the interest of companies
 - National funding organisations directly involved (eligibility check, funding, UX)
 - The original concept of Network Projects is today enriched by Eurostars, Global Stars, and EUREKA cluster projects
- EUREKA – even though an European initiative – is active towards global cooperation and has a proven track record in this field
 - Associated Member countries on other continents
 - Global Stars Calls involving other countries



Finnish EUREKA Chair

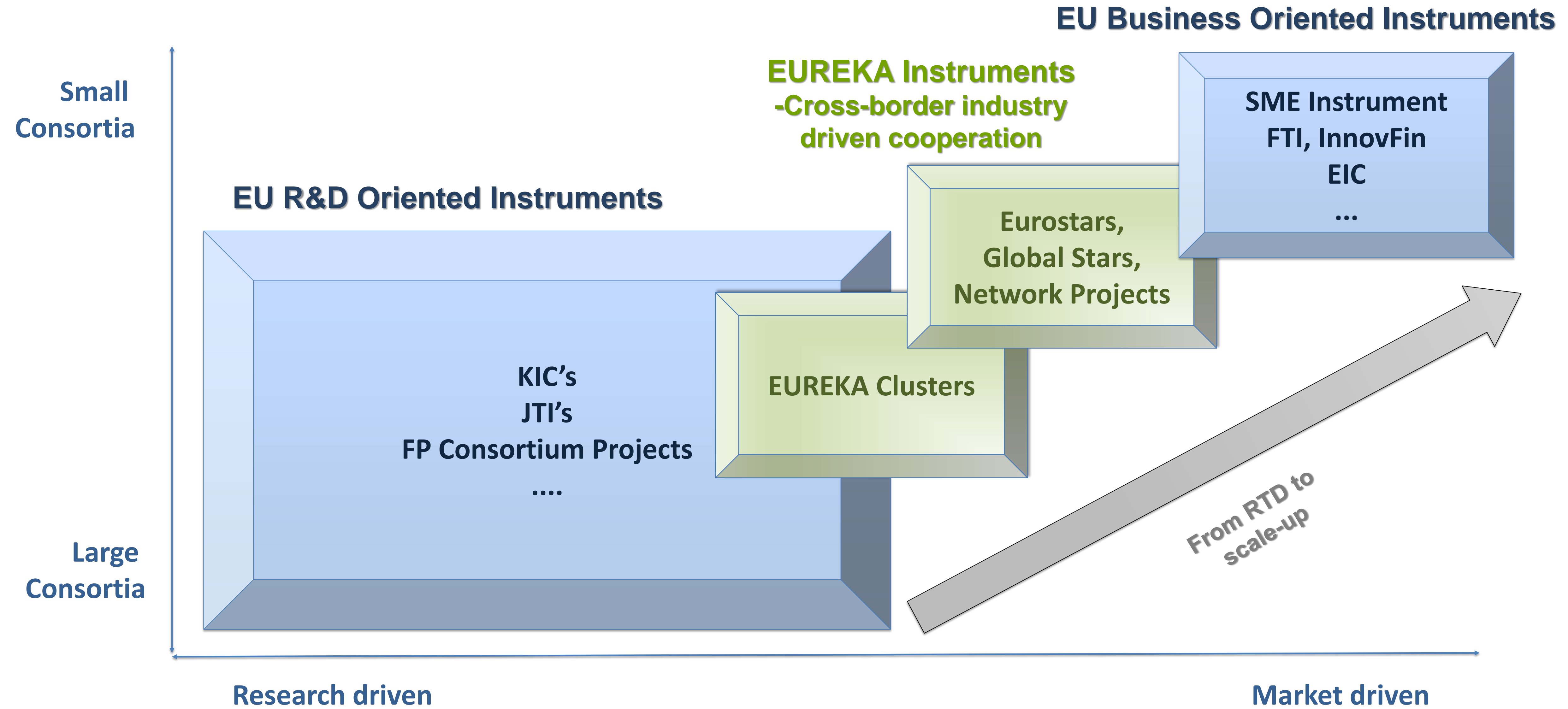
2017 / 2018



- Finland holds the EUREKA Chair 2017 / 2018. We value EUREKA very much and want to invest in the continuous development of its activities
- The goals of the Finnish Chairmanship are
 - Smart EUREKA** - better communication of the EUREKA offerings, lean governance, focus on customers, clever use of modern IT tools
 - Extensive EUREKA** - enhance cooperation with countries outside Europe, support active participation across the whole network
 - EUREKA in European Innovation Policy** - Enhance EUREKA's presence as a key innovation stakeholder and advocate within the European Innovation Support Landscape



The European Innovation Landscape





Some Key Issues to Address in the European Landscape

- Sufficient, effective support for “market driven” innovation
- Clear, differentiated roles for different instruments
- Interaction between industry and national strategy processes
 - “variable-geometry” cross-border collaborations
 - Global megatrends and Europe; addressing industry-level transformational issues
- Agility and fast throughput times; lean processes; meeting the changing needs of industry



Some Key Assets of EUREKA

- Key assets of EUREKA include:
 - Direct participation of NFB's – source of information and insight
 - Wide network, also outside Europe
 - Well-established administration and operations
- Eurostars is a well-performing European programme dedicated to support R&D-performing SMEs in collaborative R&D
- Associated countries and Global stars calls establish a proven global collaboration platform
- Live contacts to industries / PPP's

Thank You !!!