



How to set up a successful CELTIC project



**CELTIC Innovate UK Summer Briefing,
London, 20th of August 2019**

**Christiane Reinsch
CELTIC Programme Coordinator**



Next CELTIC Autumn Call 2019

**Submit your project proposal:
Call open until 14th October 2019**

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- register on the CELTIC-NEXT Online proposal tool
- fill in the web forms
- upload your proposal

A template for the proposal can be downloaded from our Call information page (“proposal forms and documents”)

Information via <https://www.celticnext.eu/call-information/>

CELTIC-NEXT

AUTUMN CALL 2019

Open until 14th of October

Connectivity, Networks & Telco Cloud

eHealth, Fintech, Personal Services, Smart Home, Smart Cities, Automotive Telecom, Public Safety, Smart Enterprise & Factory, IoT

SUBMIT YOUR PROPOSAL
www.celticnext.eu

2003-2018: 16 years of success



- 1 B€ invested in innovation
- 150+ R&D projects
- Creation of new businesses and new market
 - 1045 products commercialised
 - 16 start-ups created
- 1000+ PhD and Master Thesis
- 900 private and public organisations
 - large industry players
 - small & medium-sized enterprises
 - academic/research institutions
- SME participation more than 40%
 - Increased throughout the years to reach more than 40% in budget
- Large “flagship projects”
 - Opportunity for countries and industry to work together on strategic priorities creating a major impact on European economy





CELTIC impact on competitiveness rewarded by 4 EUREKA Innovation Awards



HIPERMED



SME-led project

High-Performance Telemedicine Platform
Cost-effective healthcare even in remote areas



Digital Society



HFCC/G.fast

Hybrid Fiber-Copper connectivity using G.fast
Brings broadband to the home with existing copper cables
More than 10 million premises connected by end of 2020



Network Automation



SIGMONA
EUREKA

Global Project of the Year 2019

SIGMONA

Innovative software-defined network (SDN) concept
in generalized mobile network architectures, which
has contributed to the development of 5G networks

Customer Satisfaction

NOTTS



Next generation OTT multimedia Services
Guarantees the video content delivery from the
customer's perspective



Industry Vision Statement: the CELTIC-NEXT White Paper

- CELTIC-NEXT Web Page:
<https://www.celticnext.eu>
- CELTIC-NEXT White Paper:
<https://www.celticnext.eu/celtic-next/>

16 years of success

150+ R&D projects

40% SME participation

1000+ products commercialized

1 B€ Invested in R&D

900+ PhD and Master Thesis

www.celticnext.eu





Updated Technology Roadmap: CELTIC-NEXT Scope & Research Areas

- CELTIC-NEXT Scope & Research Areas:
<https://www.celticnext.eu/celtic-next-scope-and-research/>

- A. NETWORKING**
- B. SERVICES AND APPLICATIONS**
- C. FUTURE SERVICE ENABLERS**
- D. FUTURE INTERNET / CLOUDS**
- E. FUTURE USAGE AREAS AND MULTI-DISCIPLINARY APPROACH**

SERVICES AND APPLICATIONS

- B1 Voice Services**
- B2 Data Services**
- B3 Multimedia and content Services**
- B4 Audio/ Video Services (incl. image processing)**
- B5 Mobile Services**
- B6 Cloud Services**
- B7 Security, Privacy related services**
- B8 IoT related services**
- B9 Teleworking**
- B10 Smart City related services and applications**
- B11 Smart home related services and applications**
- B12 Smart enterprise / transport related services and applications**
- B13 Smart traffic / car related services and applications**
- B14 eHealth related services and applications**
- B15 eGovernment related services and applications**
- B16 eLearning / digital school related services and applications**
- B17 Entertainment services and applications**
- B18 Gaming services and applications**
- B19 Location related services (incl. navigation)**
- B20 Business related services and applications (incl. ePayment)**
- B21 Societal Improvement**
- B22 Disaster recovery, safety**
- B23 Future end-to-end services**
- B24 Quality related aspects**



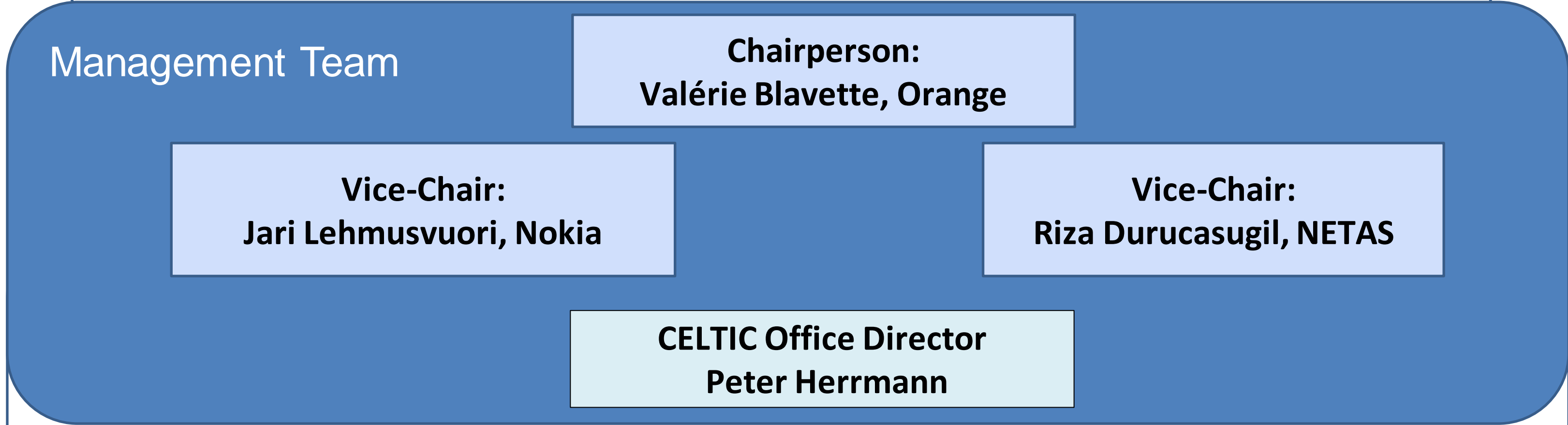


CELTIC-NEXT

Organisation

Industry
18 CELTIC-NEXT
Core Group (CG)

National Authorities
CELTIC Authorities Committee
(CELTAC)



CELTIC OFFICE



Celtic Label in 6 Weeks




Time line: 6 weeks in total

1. Proposal submission
2. Evaluation
3. Label decision
4. Evaluation Results to the Submitters

In Parallel: Contact your national authorities:
<https://www.celticnext.eu/public-authorities/>

Step 1: Proposal Submission



Welcome to CELTIC-NEXT Project Tool

This tool offers the following functions:

- Proposal Submission
- Proposal Review
- Project change Requests

For using the tool please [login](#)

First time users have to [register](#)

Submit Proposal

Info: All project data will be handled strictly confidentially (except f
Note: * = required fields

Project identification

Please enter a short acronym and the full project title

Open Call *

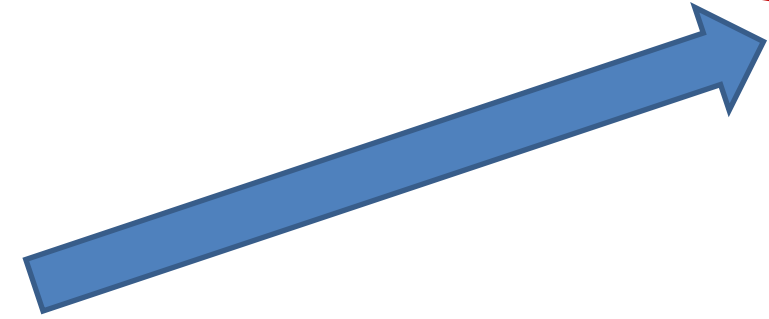
Acronym *

Project Title *

Uploads

Please upload your CPP file (PDF or DOC) and any a

Upload proposal files



CPP (CELTIC Project Proposal) template available on CELTIC-NEXT Web

Step 2: Proposal Evaluation



Evaluation by the Group of Experts^{*)} (GoE)

List of Evaluation Criteria:

1. Excellence and technological innovation
2. Strategic relevance and impact
3. Potentials for exploitation of the results and for future business
4. Quality and efficiency of the implementation of the project proposal
5. Quality of the proposed consortium

S = Suitable for Labelling

M = Modifications required

N = Not suitable for Labelling

Example of a typical outcome of GoE Evaluations

Group of Experts evaluation					
Acronym	Rating	Recommendation			
		R1	R2	R3	S
Proposal 1	2.00	N	M	N	N
Proposal 2	3.00	M	M	M	M
Proposal 3	4.00	S	M	S	S
Proposal 4	4.50	S	S	S	S

^{*)} Most Experts are from the Celtic Core Group Companies

Step 2 Evaluation

2. Evaluation by Public Authorities

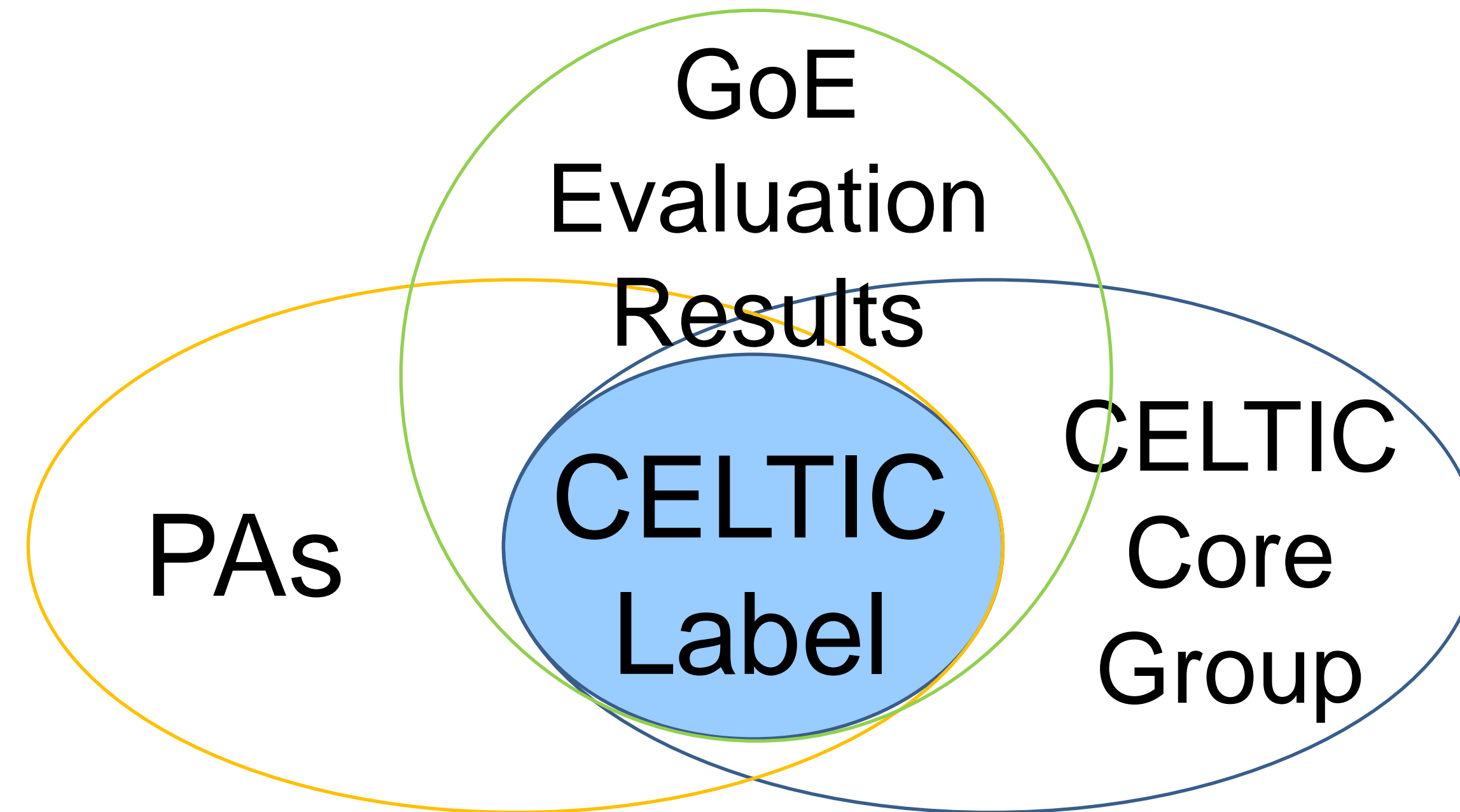
Example of a typical outcome of PA Evaluations:

Colour Codes Legend:

Ok, good for funding	Average chance for funding	Low chance for funding	Little or no chance for funding	No decision yet
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Acronym	Country	Budget share in %	Comment	Status for funding	Funding Applicatio
Project 1	Finland	15.57	Good project funding likely	ok	Yes
Project 1	France	42.00	High FR buget share	no decision	Provisional
Project 1	Turkey	26.18	Project targets too many things without any special focus.	low	No
Project 2	Belgium	4.00	Partner will be self funded	ok	Yes
Project 2	Germany	8.57	Project is innovative but too ambitious.	average	No
Project 2	Netherland	23.00	Innovation with respect to the SoA not visible	low	Provisional
Project 2	Spain	7.48	Possibilities of funding by MInistry of Industry	average	Provisional
Project 2	Sweden	23.23	Good project funding likely	ok	Yes
Project 2	Denmark	11.61	No funding for Cluster project	no funding	No

Step 3: Label Decision



- The decision on the label of proposals is taken in a common meeting of the Public Authorities and the CELTIC Core Group.
- In addition to technical quality and business relevance national priorities can also be a criterion.

Next Steps

Starting and running a CELTIC project

- In EUREKA projects the funding is granted by ministries of the participating countries.
- Projects usually start when mandatory partners have green light for funding.
- In the last years a success rate for running projects of more than 50 % has been achieved.
- When a partner becomes active in a running project he will pay the CELTIC contributions: 1500 €/PY



Join a Labelled Project



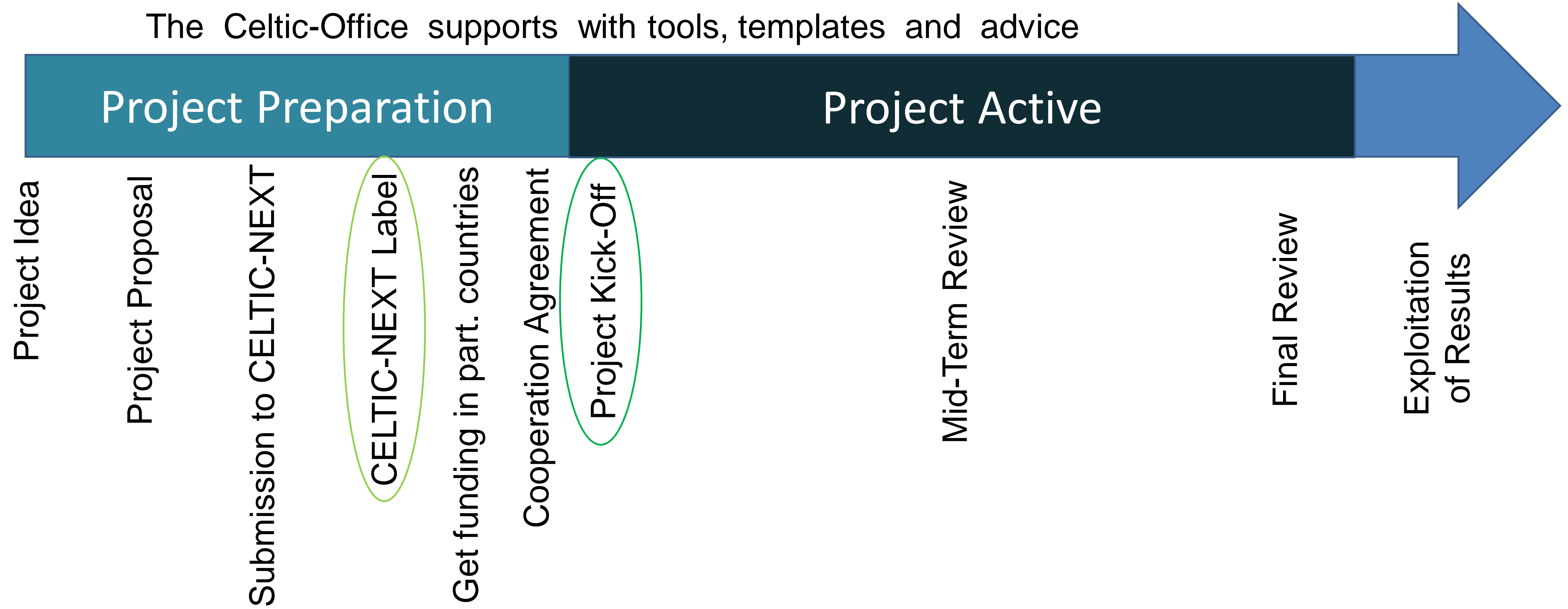
Check Projects Overviews at CELTIC-NEXT website, with status classification of “set-up” or “running”:
<https://www.celticnext.eu/running-projects/>

- **In case of interest directly contact the Coordinator**
- **For information on funding contact the Public Authorities**
- **For information on the Programme contact the CELTIC-NEXT Office**

Project Live Cycle

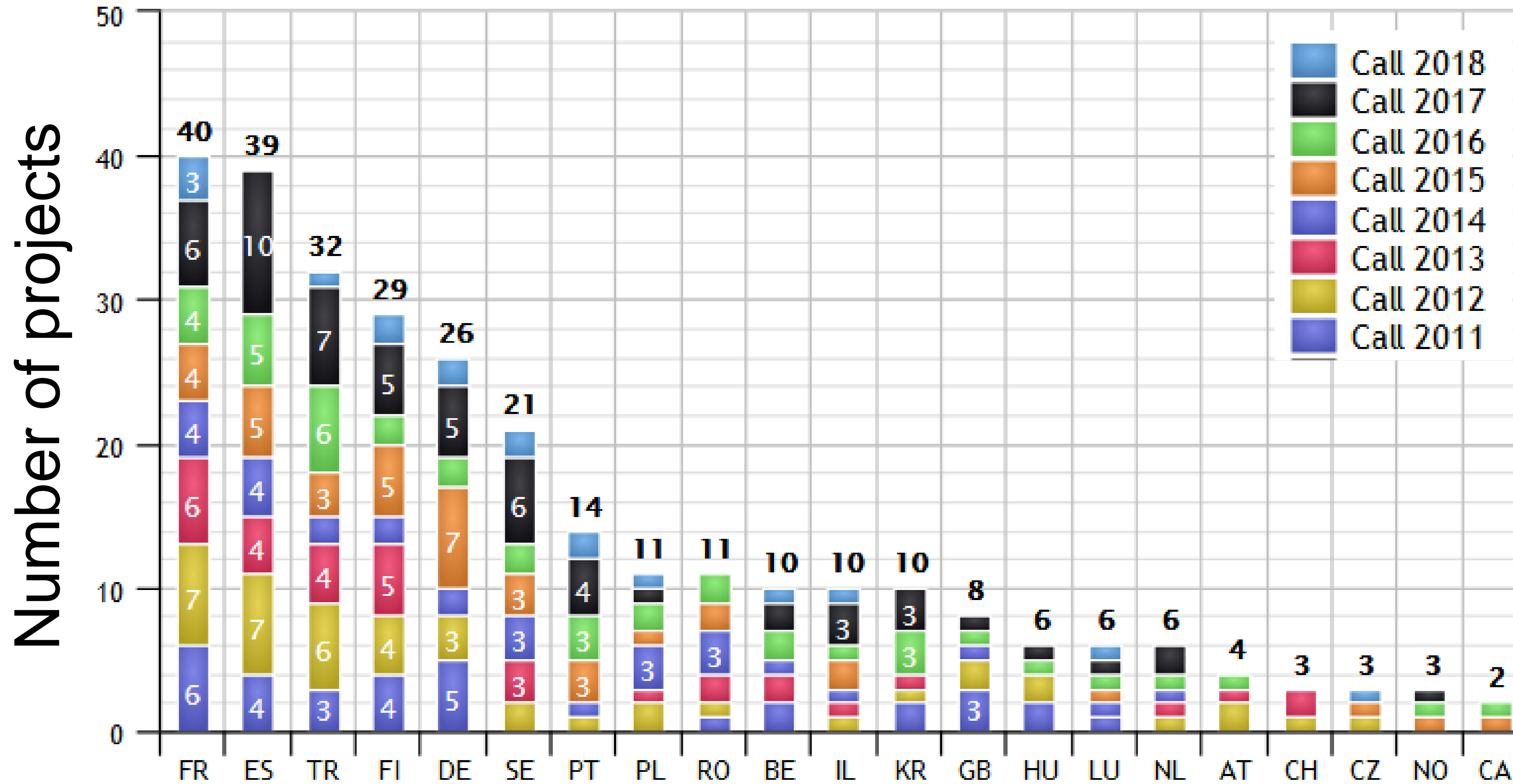


The Celtic-Office supports with tools, templates and advice





Active Countries in CELTIC



Opportunities to collaborate globally

- **South Korea**
- **Canada**
- **And in the future also with other countries like Japan...**





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CELTIC-NEXT Newsletter

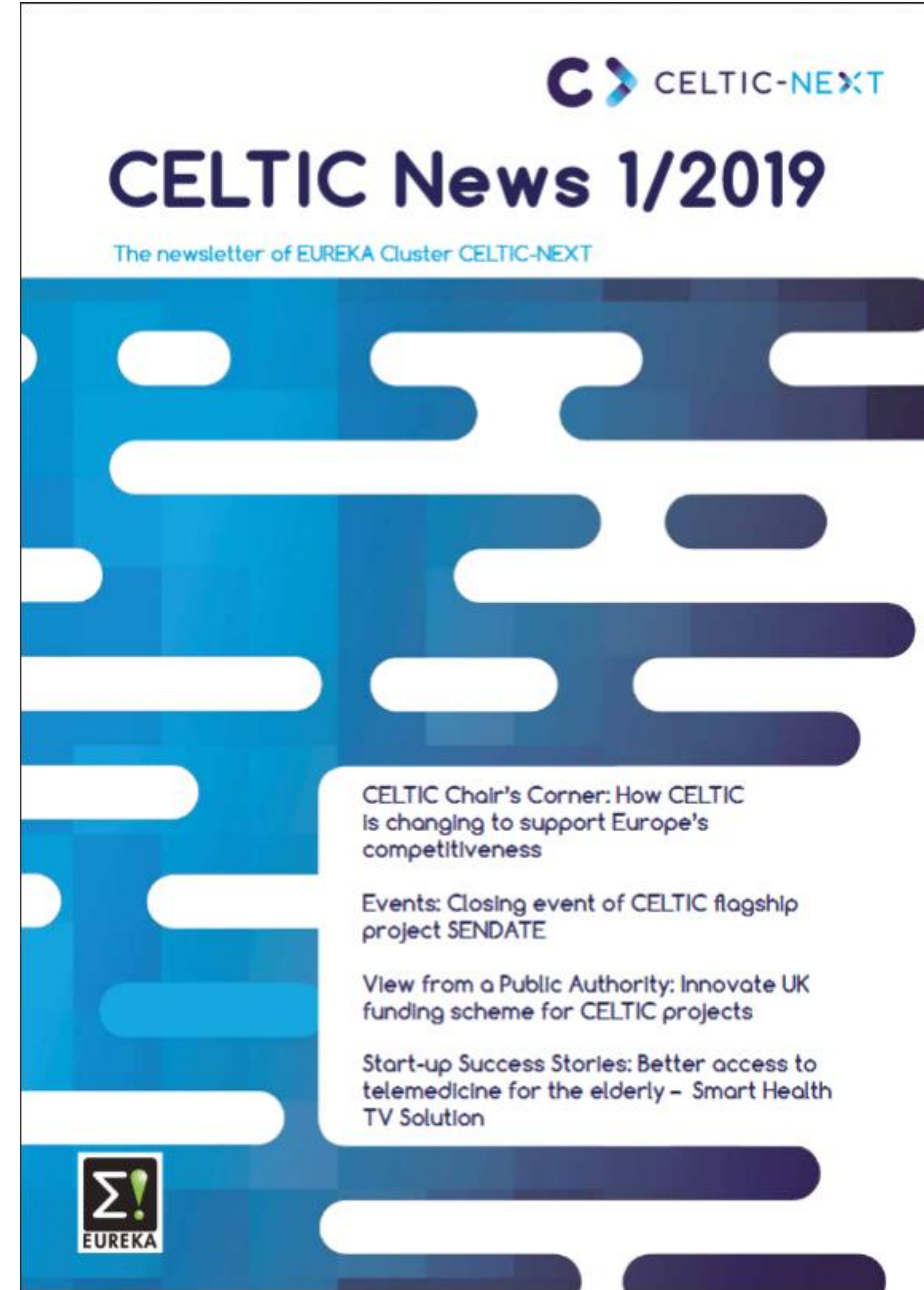
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