



CELTIC-NEXT Proposers Day

23rd of February 2021, Online via WebEx

Pitch of the Project Proposal

**<NRP: NEW RESPONSIBLE
ECONOMY>**



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Teaser



1 slide:

What is the main benefit of the idea/proposal? To implant and integrate to the citizens-entrepreneur-industry as an important and active part of a sustainable and circular economy.

What makes the added value? A new model business focus in reduction of plastic packaging and improve the proximity between farmers and customers as well as to stimulate a new model business where also the entrepreneurs have a new opportunity to set up their own business.

Why should I participate in the project? Because of we offer a solution to a real problem today, we want to improve and implant the concept of responsible purchase



Organisation Profile



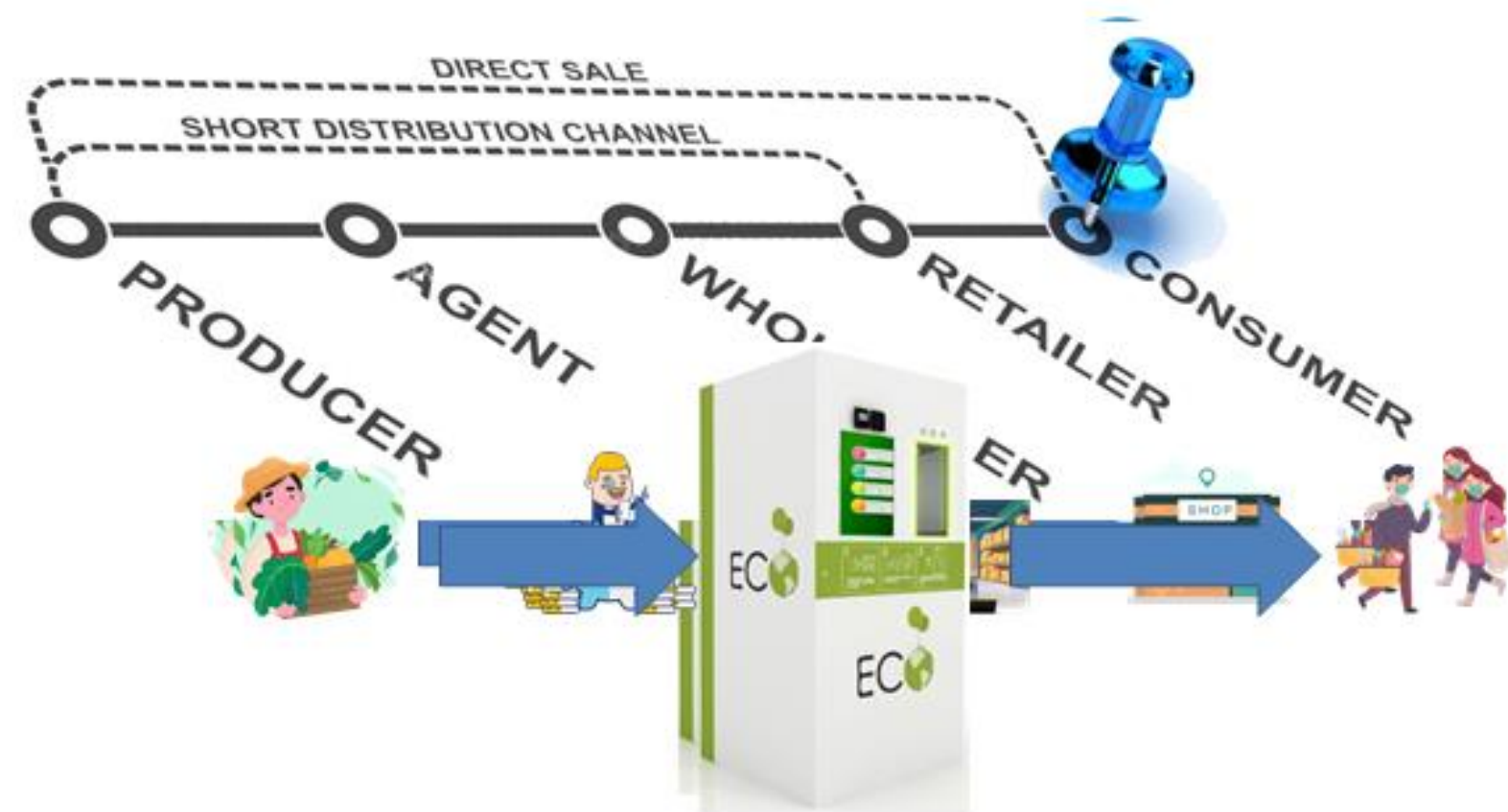
1 slide:

Very short info about the profile of your organisation We are Spanish SME has developed an intelligent dispenser machine for two kind of products, grain food and liquid cleaning products, and aimed to foster the reuse of containers and to encourage the practice of responsible purchases. The company is looking for partners to participate in research and development projects, assuming role of final tester or end-user, and partners for commercial agreements with technical assistance to adapt the machine to specific requirements and/or new products.



Proposal Introduction

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Healthy and healthy foods



Reuse of containers.
Reduced packaging consumption



Responsible consumption.
Less food waste



Proposal Name, Your Name, affiliation & e-mail of presenter



Proposal Introduction



1 slide:

*Short info on expected outcome, impacts, schedule typical
project duration 36 month*

The stage of development of the machine is a prototype available for demonstration (TechnologyReadiness Level or TRL = 7).

The system allows implant in 36 month:

Technological control of a bulk business, via the dashboard of the machine managed from any device (computer, tablet or smartphone).

Increase of the collaboration and proximity with farmers and chemical industries, shortening the path from farm to fork.

Collection of valuable data from consumers for analysis, evaluation and exploitation purposes.

Flexible environment for testing, as the machines can be installed in any location and easily moved, what means mobile and versatile scenarios and use cases to be studied.

Reduction of the use of plastics and packaging in general.



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Partners



1 slide:

Existing consortium, involved countries.

Expertise, profiles and types of partners you are looking for. We would appreciate to find a consortium where the main goal is focus in the reduction of plastic packaging and stimulate the sustainable and circular economy in a real scenery integrating also to the citizens, farmers and chemical industry.



Consortium Building Session



In the last week of February we will schedule a follow-up telco for your new project idea. Please fill in your availability as soon as possible but at the latest by 18th of February.

This session will be announced at the Proposers Day to the audience for you.

https://polls.eurescom.eu/FtpDPvH_yw/

Contact Info

For more information and for interest to participate please contact:

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Your
Photo



Presentation available via:

